



EXPLORE ROUND TOP

Insertion Order Agreement

ADVERTISER

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone: _____ Email: _____

ADVERTISING OPPORTUNITIES

Please note that payment is due upfront, and placement of the ad is not guaranteed and is subject to change based on content or availability. See Advertising Opportunities form for required submission items.

Boombox Ad (3.625" x 2")

- 1x: \$275
- 6x: \$225 per ad
- 12x: \$200 per ad

Inline Horizontal Ad (7.5" x 1")

- 1x: \$250
- 6x: \$200 per ad
- 12x: \$175 per ad

Promotional eBlast

- \$250

Social Media Post – Facebook and Instagram

- \$75

Advertising Package: Boombox Ad, Promotional eBlast and Social Media Post
 \$475

Please note that placement of the ad is not guaranteed, and is subject to change based on content.

DESIGN SERVICES

For an additional \$50, the chamber's marketing team will design your eNewsletter ad based on your specifications. You must provide ad copy, your web address and any graphics you wish to incorporate.

- Full Design: \$50
- Not Required

TOTAL ADVERTISING COST: _____

ADVERTISING MATERIALS

- New
- Pick-Up Ad From _____ issue

PAYMENT

- Invoice Me Directly
- Credit Card (please circle type of card) AMEX, Visa, MasterCard

Name of Card Holder _____ Card Number _____
Billing Address _____ Expiration Date _____
CVC Code _____

AUTHORIZATION

Round Top Area Chamber of Commerce members can be billed. Ad payment is due with insertion order completion.

The advertiser is responsible for payment.

Signature _____ Date _____

ADVERTISING SCHEDULE

Total Months Purchased: _____

Preferred Month(s): (check all that apply)

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

All artwork and eBlast content will be provided by the advertiser unless otherwise stated. eNewsletter ads are due by the 15th of the month prior to distribution of Off 237. eNewsletter ads not received by the 15th may be held for future insertion at a future date.

ADVERTISING SUBMISSION

Email advertising materials and order form to:
roundtop@designatwork.com.

We accept camera-ready ads electronically as TIFFs, PDFs or JPEGs at 300 dpi.
No flash files.

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